

AUSTRALIAN DIGITAL BUSINESS

AI Digital Products

PRIVACY POLICY

EFFECTIVE DATE	13 July 2026
REGISTERED WITH	ASIC (Australia)
WEBSITE	aidigitalproducts.com.au
CONTACT	support@aidigitalproducts.com.au
JURISDICTION	Australia — Privacy Act 1988 (Cth)

Privacy Policy

AI Digital Products | Effective Date: 13 July 2026 | Governed by the Privacy Act 1988 (Cth)

AI Digital Products ("we", "us", "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information in accordance with the *Privacy Act 1988* (Cth) and the **Australian Privacy Principles (APPs)**.

By accessing our website or purchasing our products, you agree to the terms of this Privacy Policy.

1. Who We Are

AI Digital Products is an Australian-registered business that creates and sells AI-powered digital products, including but not limited to eBooks, online courses, learning platforms, productivity tools, and educational resources.

Contact:

Email: support@aidigitalproducts.com.au

Website: aidigitalproducts.com.au

2. Information We Collect

We may collect the following types of personal information:

- **Identity information:** name, email address, username
- **Payment information:** billing address, payment method details (processed securely via Stripe — we do not store full card details)
- **Usage data:** pages visited, products purchased, interaction with our digital platforms
- **Technical data:** IP address, browser type, device information, cookies
- **Communications:** messages you send us via email or support channels

We collect this information when you:

- Purchase or register for a product
- Create an account on one of our platforms
- Contact our customer support
- Subscribe to our mailing list

- Use any of our digital products or platforms

3. How We Use Your Information

We use your personal information to:

- Process and fulfil your purchases
- Deliver digital products and access credentials
- Provide customer support
- Send transactional emails (receipts, access links, updates)
- Send marketing communications (only with your consent)
- Improve our products and user experience
- Comply with our legal obligations
- Prevent fraud and protect the security of our services

4. Legal Basis for Processing

We process your personal information on the following grounds:

- **Contractual necessity:** to fulfil purchases and deliver products you have bought
- **Legitimate interests:** to improve our services and prevent fraud
- **Consent:** for marketing emails (you may withdraw consent at any time)
- **Legal obligation:** where required by Australian law

5. Disclosure of Your Information

We do not sell your personal information. We may share it with trusted third parties only where necessary:

- **Payment processors:** Stripe (for secure payment processing)
- **Hosting and infrastructure providers:** cloud hosting services that power our platforms
- **Email service providers:** for transactional and marketing communications
- **Analytics providers:** to help us understand how our products are used
- **Legal and regulatory bodies:** where required by law or to protect our legal rights

All third-party providers are required to handle your information in accordance with applicable privacy laws.

6. International Data Transfers

Some of our third-party service providers may be located outside Australia. Where your data is transferred internationally, we take reasonable steps to ensure it is protected to a standard comparable to the Australian Privacy Principles.

7. Data Retention

We retain your personal information for as long as:

- Your account is active, or
- It is needed to provide our services, or
- Required by law

When your information is no longer needed, we will securely delete or de-identify it.

8. Your Rights

Under the Australian Privacy Principles, you have the right to:

- **Access** the personal information we hold about you
- **Correct** inaccurate or out-of-date information
- **Request deletion** of your personal information (subject to legal obligations)
- **Opt out** of marketing communications at any time
- **Lodge a complaint** with the Office of the Australian Information Commissioner (OAIC) at oaic.gov.au

To exercise any of these rights, contact us at: support@aidigitalproducts.com.au

9. Cookies and Tracking Technologies

We use cookies and similar tracking technologies on our website and platforms to:

- Remember your preferences and login status
- Analyse website traffic and usage patterns
- Deliver relevant content and improve your experience

You can control cookie settings through your browser. Please note that disabling cookies may affect the functionality of some of our products and platforms.

10. Security

We take reasonable steps to protect your personal information from misuse, interference, loss, unauthorised access, modification, and disclosure. These measures include:

- Encrypted data transmission (SSL/TLS)
- Secure payment processing via Stripe
- Access controls and authentication on our platforms
- Regular security reviews

No method of transmission over the internet is 100% secure. While we strive to protect your information, we cannot guarantee absolute security.

11. Children's Privacy

We are committed to protecting the privacy of young users. This section applies to all AI Digital Products offerings, including those designed for younger audiences.

General Products (not specifically designed for children)

These products are intended for users aged 13 and over. We do not knowingly collect personal information from children under 13 in connection with these products without verifiable parental or guardian consent.

Children's Educational Products

Where AI Digital Products creates educational materials or platforms specifically designed for children (including those under 13), we will:

- Clearly identify those products as intended for younger audiences
- Collect only the minimum personal information necessary for the educational purpose
- Require verifiable parental or guardian consent before collecting any personal information from children under 13
- Provide parents and guardians with the ability to review, correct, or request deletion of their child's information
- Not use children's personal information for marketing or advertising purposes
- Comply with applicable child privacy laws, including the Australian Privacy Act 1988 and, where relevant, international standards such as COPPA

If you believe we have inadvertently collected personal information from a child without appropriate consent, please contact us immediately at support@aidigitalproducts.com.au and we will promptly delete such information.

12. Links to Third-Party Websites

Our products and website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. We encourage you to review the privacy policies of any third-party sites you visit.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will:

- Update the "Effective Date" at the top of this document
- Post the updated policy on our website at aidigitalproducts.com.au
- Notify you by email if the changes are material

Your continued use of our products and website after any changes constitutes your acceptance of the updated policy.

14. Contact Us

If you have any questions, concerns, or complaints about this Privacy Policy or how we handle your personal information, please contact us:

AI Digital Products

Email: support@aidigitalproducts.com.au

Website: aidigitalproducts.com.au

If you are not satisfied with our response, you have the right to lodge a complaint with the **Office of the Australian Information Commissioner (OAIC)**:

Website: oaic.gov.au

Phone: 1300 363 992

This Privacy Policy was last reviewed and updated on 13 July 2026.